



# Presentation to the General Government Subcommittee

An Overview of the Department of  
Minority Business Enterprise

January 16, 2007

# Statutory Authority

## ◆ 2.2-1400 through 1405 of the Va. Code

- Creates the Department
- Defines the work of the Department
- Defines the powers and responsibilities of the Director

# 2004 Disparity Study

## ◆ Reviews VA procurement practices for 1998-2002

- Significant disparities for MBEs and WBEs
- .44% to MBEs
- .83% to WBEs
- Worst results in over 100 studies conducted across America by MGT Consulting

# The SWaM Program

## ◆ The Commonwealth's supplier diversity program

- Race and gender neutral
- Competition and fairness
- All agencies responsible
- DMBE pivotal in the program

# House Bill 122 (2006)

## ◆ Amended the statutory authority

- Added small businesses and women-owned businesses to DMBE's charge
- Requires state agencies and encourages localities to develop SWaM plans
- Provides a FOIA exemption
- Requires certification streamlining
- Provides for certification reciprocity

# 2006 Appropriation Act Item #100 C

## ◆ Improving DMBE Effectiveness

- Addressing Audit Recommendations
- Hiring, retaining and training DMBE staff
- Efforts to strengthen MBEs
- Improving MBE access to DMBE resources
- Number/type of customers served in 2006
- Jobs created or retained
- Success meeting agency 2005 goals

# Executive Order #33 (2006)

## ◆ Procurement EO

- 40% aspirational SWaM goal
- 12 tools to increase SWaM participation
- DMBE has a pivotal role in implementation
- Agencies to be evaluated on SWaM performance

# DMBE's Operation

- ◆ Certification
  - SWaM and DBE
- ◆ Procurement advocacy
- ◆ Outreach
- ◆ Reporting
- ◆ Technical assistance
- ◆ Remedial / enhancement programming



# Budget : \$2 million

- ◆ 29 FTEs authorized
- ◆ 21-23 typically filled
- ◆ \$1.8 million in salary and rent
- ◆ \$160K in other management fixed costs
  - Technology, fiscal, HR services
- ◆ \$40k available for new initiatives

# A Transformation Program

- ◆ Addressing the DPB Recommendations
  - DPB conducted Best Management Practices Study
  - DMBE implementation in progress
  - Innovation, accuracy and efficiency

# Notable Accomplishments/Activities

- ◆ Executive Order #33
- ◆ Governor's SWaM Forums across state
- ◆ Dozens of outreach events, large and small
- ◆ Increase in SWaM spending
- ◆ Increase in # certified SWaMs
- ◆ Database enhancements
- ◆ SWaM Dashboard implemented
- ◆ Certification process streamlined
- ◆ Business information bureau
- ◆ Certification reciprocity agreements

# Thank You

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