



A Healthy Virginia

Update for the Virginia Senate Finance Committee

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Addressing Coverage and Pressing Needs...

...Through Innovation, Coverage, and Outreach

- Access for up to 20,000 uninsured with a serious mental illness
- Aggressive outreach to sign up 160,000 adults on the Federal Marketplace
- Health care for 35,000 more low-income children and 5,000 dependents of state workers
- Dental services to 45,000 low-income pregnant women
- Seeking innovative solutions by leveraging federal dollars



A Healthy Virginia: Overview

Initiatives discussed today:

- GAP Demonstration
- Children's Outreach
- Dental Coverage for Pregnant Women
- State Workers FAMIS Coverage
- Behavioral Health Homes



A Healthy Virginia: Overview

Other efforts:

- Federal Open Enrollment Outreach
- Enhancement of Cover Virginia website
- Veterans
- Responding to the Substance Abuse Epidemic
- SIM Grant



GAP Demonstration

- January 9 – Approval to operate the GAP demonstration program
- January 12 – Began accepting applications
- January 16 – First enrollee gained access to the program
- Ongoing - Expert evaluation panel



GAP Demonstration

- Federal Approval Process
 - Approved Section 1115 demonstration waiver
 - 4 months of negotiations with CMS
 - Emergency regulatory package
 - Successful public comment period
- Medicaid Memo and Provider Manual Supplement
- Call center at Cover Virginia Central Processing Unit
 - Anticipated a surge in interest
 - 9,000+ calls and 5,500+ applications to date



GAP Demonstration

- Steady growth in membership
 - 2,482 members fully enrolled from 118 localities
 - Membership ranges evenly between age groups
- Majority of claims are for pharmacy benefits
- 65% of SMI screenings previously known to the system – GAP is utilizing existing connections/networks

Service	Claims
Pharmacy	86%
Practitioner	6%
Laboratory	6%
Outpatient	2%
Total	100%



GAP Demonstration

2015 General Assembly Directed a Change in Eligibility Level

- Shifts eligibility from a maximum of 100% of the Federal Poverty Level (FPL) to 60% FPL
- 359 enrollees affected
- CMS approved DMAS waiver modifications necessary for compliance
- CMS approvals and systems developments completed for May 15, 2015 requirement



GAP Demonstration

- Stakeholder engagement = continued success
 - Well-attended town hall meetings
 - Discussion with providers and individuals
 - Communicate program eligibility and access info
 - Constant dialogue with the local staff
- CSBs continue to be strong partners
- Working with FQHCs to build this partnership



GAP Demonstration

Service	Total Funds (January 15, 2015 – April 15, 2015)
Behavioral Health Services	\$220,693
Outpatient Hospital Services	\$23,866
Prescription Drugs	\$282,254
Practitioner Services	\$35,702
Lab Services	\$8,055
Total GAP Expenditures (Jan15-Apr15)	\$570,571 (\$285,285 GF)



Children's Outreach

- May 21 Enrollment Summit
- Annual Back-to-School campaign
- Virginia Health Care Foundation (VHCF) outreach/education efforts
 - *SignUpNow* quarterly newsletter updates
 - *SignUpNow* training sessions in June
- New marketing/advertising campaign with Big River Advertising



Children's Outreach

- Community Outreach Coordinators
- Revamped outreach materials
 - 22,000 kindergarten registration flyers to Department of Education
 - 2,500 FAMIS flyers for Richmond city libraries
 - 100,000 full color English/Spanish FAMIS flyers
- Advertisement for FAMIS and FAMIS Select in the Virginia Business daily eNews



Children's Outreach

15,554 Additional Children Covered Since September 1, 2014

Enrollment of Children					
Month		Medicaid (XIX)	FAMIS (XXI)	Total	Change
2014	September 1	463,254	112,481	575,735	—
	October 1	467,755	112,108	579,863	4,128
	November 1	472,337	111,085	583,422	3,559
	December 1	470,119	109,627	579,746	-3,676
2015	January 1	469,599	108,724	578,323	-1,423
	February 1	474,765	109,045	583,810	5,487
	March 1	476,568	108,287	584,855	1,045
	April 1	482,409	107,500	589,909	5,504
	May 1	485,517	105,772	591,289	1,380



Children's Outreach

Two major contractors used for outreach and enrollment efforts.

Contracts March 2014 – June 2016

Contractor	State General Fund	Total Funds
Project Connect – VHCF	\$280,000	\$800,000
Big River (Advertising)	\$962,500	\$2,750,000
Total Cost	\$1,242,500	\$3,550,000



Dental Coverage for Pregnant Women

- Implemented March 1 with no problems
- First beneficiary received care on March 2
- Inquires to date
 - 886 member inquiries
 - 747 provider inquiries
- Paid 114 claims = \$21,372
- Statistics reported monthly
- Removed requirement that an X-ray be taken prior to claim payment



Dental Coverage for Pregnant Women

- Stakeholder Support: Virginia Women's Center, Virginia Healthcare Foundation, Virginia Dental Association, American Congress of Obstetrics & Gynecology, and others
- Successful communications and outreach plan
- Fruitful partnership with DentaQuest
- Favorable public hearings
- Learned from best clinical practices in other states – Washington, New Hampshire, and California



State Workers FAMIS Coverage

- LIVE for new full-time state workers with children on January 1, 2015
- OPEN ENROLLMENT NOW for full-time state workers currently covered under the state employee plan
- Special unit at Cover Virginia opened April 20 to conduct expedited eligibility evaluations during state worker open enrollment period
- 1,047 callers requested information on this benefit
- 327 applications submitted by state employees



State Workers FAMIS Coverage

- Medicaid State Plan Amendment approved by CMS
- Enrollment will increase on July 1 based on state workers' open enrollment decisions
- Implementation plan with Department of Human Resource Management
- Frequent contact with benefits administrators at UVA and VCU for upcoming enrollment cycle



State Workers FAMIS Coverage

- Governor's email to all state employees
- 106,000 FAMIS flyers in Open Enrollment packets
- Updates to coverva.org pages:
 - Welcome
 - FAMIS and FAMIS MOMS
- Social media postings
- Joint communication strategies with DHRM



Behavioral Health Homes

- On schedule for July 1 implementation
- Two options for Managed Care Organization pilots approved by CMS:
 - Option A - plans coordinate with Magellan for the authorization/payment of services, using their network
 - Option B - plans provide these services without coordination through Magellan
- Key partnerships between DMAS, DBHDS, MCOs, and the Virginia Association of Health Plans



Behavioral Health Homes

- Technical Assistance from the National Association of Medicaid Directors on data sharing in behavioral health integration efforts
- Best practices from other states:
 - Washington ... predictive modeling software and health integration data support
 - Michigan ... quality measures in two behavioral health home programs for individuals with mental illness
 - Similar projects in Ohio with applicability to Virginia



Behavioral Health Homes

- MCOs may offer peer supports as an enhanced service through their individual pilots
- Each of the six pilots will cost \$100,000 total funds and it is part of their rate.
- These funds are to fund additional coordination services.
- Other related costs are being borne by the MCOs.