

# Tobacco Commission

## Investing in Education

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# Tobacco Commission Overview

- Created in 1999 as political subdivision of Commonwealth under Code of VA – 50% of MSA funds (“securitized” in 2007)
- 31 member Commission of 10 GA members, 3 Cabinet members, 6 tobacco growers, and 12 gubernatorial-appointed citizens.
- **Three** part mission
  - **Indemnify** tobacco growers and quota holders for lost production opportunities (**now completed**)
  - **Economic revitalization** of tobacco-dependent region
  - **Cancer research** at UVA and VCU cancer centers
- Strategic Plan and Annual Report on website

[www.tic.virginia.gov](http://www.tic.virginia.gov)

# Tobacco Commission Regions

## Southern VA

20 counties & 3 cities

## Southwest VA

14 counties & 3 cities

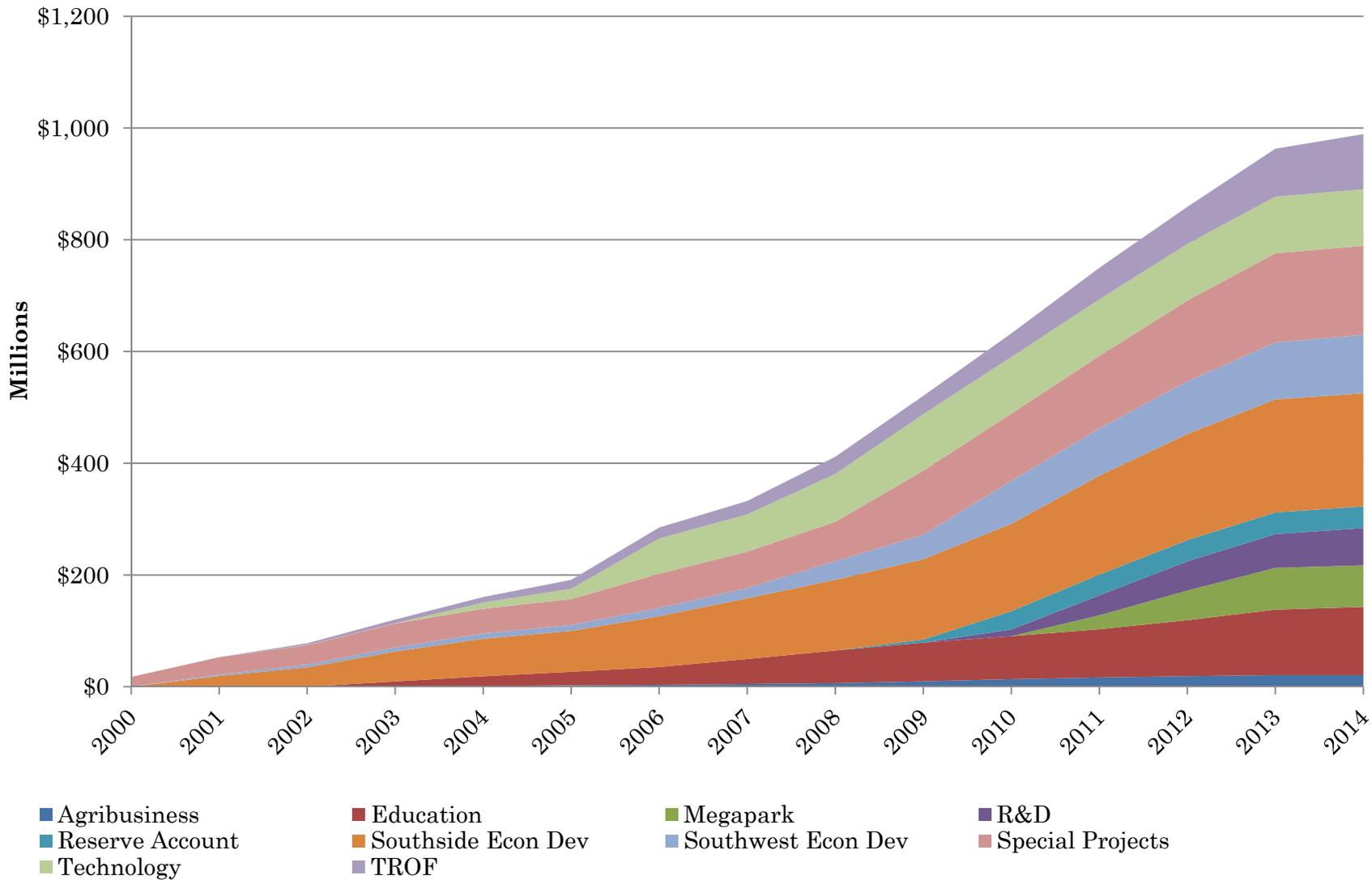


Approx 1/3 of land mass and 1 million residents

# Signature Investments

- **Education** – expanding availability of career training “ladders” from GED to community college to bachelors and beyond
- **Broadband** – 2,000+ miles of new, robust, affordable, open-access fiber serving every locality in the region
- Replacing lost **jobs** with global industries investing in fully-served sites (e.g. Amazon, Microsoft, IKEA, Tempur Pedic, Pepsi/Gatorade) including **mega-sites/projects**
- Create a new R&D presence leading to **commercialization** in energy, agriculture, transportation, manufacturing etc.
- **Healthcare** – expanding access to healthcare via telemedicine and cancer research

# Net Investments by FY



# FY2014 Budget Overview

**Budget: \$66.8 million** *(plus carryover funds)*

- Agribusiness: \$1 million + \$1M carryforward
- Economic Development: \$12 million
- Education: \$22 million
- Megsites: \$12.5M
- R&D: \$36.8M
- Special Projects: \$4 million
- TROF: \$13 million
- **Indemnification** has been completed

## JLARC Recommendations (2011)

- 26 recommendations (e.g. *“should consider implementing strategic initiatives to increase the education and training of the tobacco region’s workforce”*)
- 18 did not require legislation
- 2/3+ fully or partially implemented

# Education Investments

**40 Localities**

**\$217 M**



# Investment Strategies



## • **Infrastructure** - *Increase Access*

- Assistance for program start-up costs
- Facilities construction and equipment

## • **Financial Aid** - *Increase Affordability*

- 4 year scholarship Program
- Community College Financial Aid
- GED, Middle College etc

# Investments



- **Infrastructure** - *Increase Access*
  - 40 Partners
  - \$149 Million
- **Financial Aid** - *Increase Affordability*
  - 4 year scholarship Program:
    - \$49 Million
    - 8,000 Recipients
  - Community College Financial Aid
    - 10 Community Colleges
    - \$19 Million

# Results

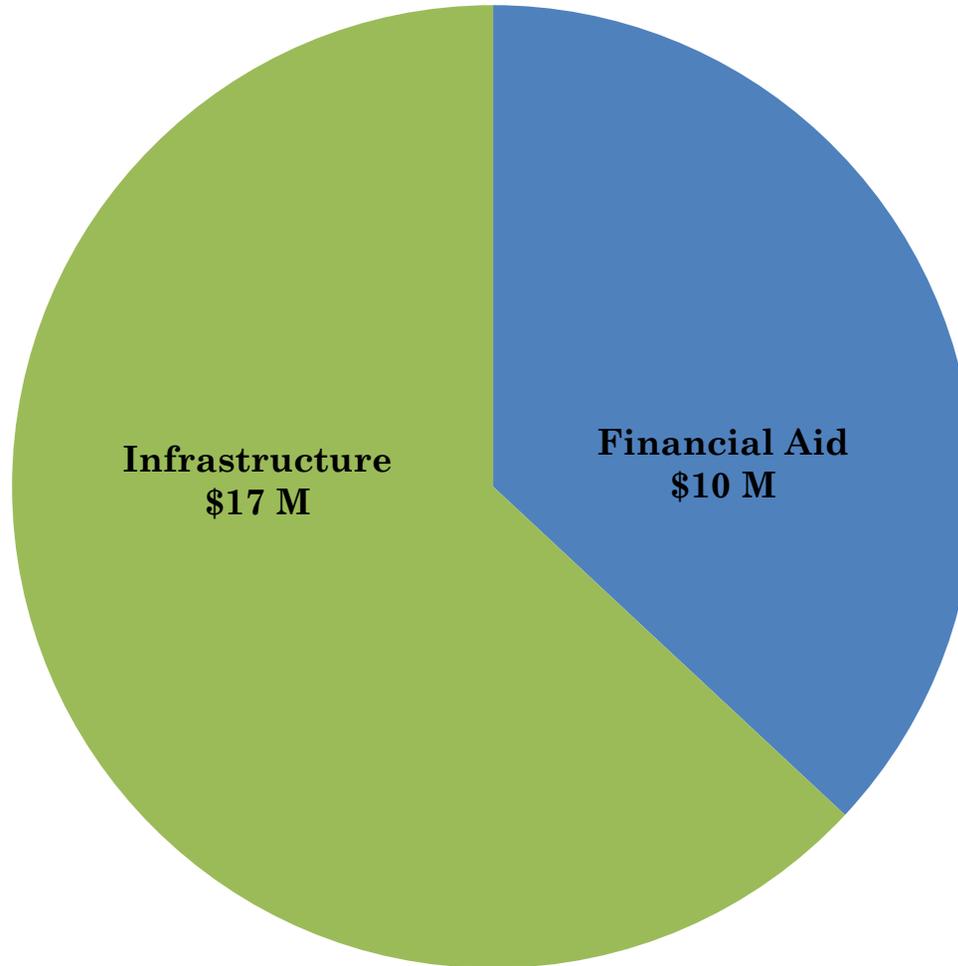


## *A New Education Culture*

- GED completion
- Associate to Bachelor and beyond
- Workforce training tied to local employer demand (healthcare to advanced manufacturing)
- Access to facilities & programs without leaving the community (UVA Engineering)

# FY2013 Investments

**\$27 M**



# FY2014 and beyond ...

- Continue funding financial aid and facilities/programs (\$13.4 million of new approvals September 26<sup>th</sup>)
- \$10 million set-aside to establish three **advanced manufacturing centers of excellence** for mid-level skills training for welders, precision machinists and industrial maintenance mechanics, as identified in Boston Consulting report

# Questions?

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