

# Virginia State Parks





# 2002 GOB Facilities

88 new cabins & lodges in 10 parks - 260 in 17 parks

16 new camping cabins in 4 parks – 21 in 5 parks

318 new campsites in 8 parks – 1709 in 24 parks

20 new equestrian campsites in 2 parks



Kiptopeke – 6 bedroom family lodge



Claytor Lake – 3 bedroom



Bear Creek Lake – 2 bedroom



Occonechee – 2 bedroom

26.1.2007



# High Bridge Trail State Park

Appomatox, Prince Edward, Farmville, Cumberland & Nottoway

Upgrade existing 32 mile railroad bed to trail for hiking, biking and horseback riding – 20 miles completed and open to public under MOU with VDOT

Remaining 10 miles to be completed under MOU with Town of Farmville – completion before June

Renovate 4 railroad bridges – completed

Renovation of historic High Bridge to connect trail – design underway and to be bid soon – completion expected August 2011

Add 6 new vault toilets along the trail - completion expected July 2010

45,098 visitors in 2009



# Raymond R. "Andy" Guest Shenandoah River State Park

Warren County

Construction of 11  
cabins, 4 camping  
cabins, 2.5 miles of  
roads and utilities, 33  
campsite campground,  
sewage treatment  
plant, bridge and a  
bathhouse

Completion expected  
June 2010

New 4000 sq. ft. LEED  
certified visitor center  
with exhibit and  
meeting space



# Powhatan State Park on the Historic James

Development of new park including 2.5 miles of road and utilities, office and contact station, maintenance area, 3 bathrooms, picnic areas, equestrian area, boat slides, canoe in campground, 2 ranger residences

Completion estimate  
March 2012

Partnership underway with Powhatan Public Schools, Virginia Commonwealth University and the Coastal Virginia Wildlife Observatory on wildlife mapping



# 2009 Revenue New Cabins

Bear Creek Lake, Cumberland County 12 cabins, 1 family lodge	\$236,977
Lake Anna, Spotsylvania County 10 cabins	\$206,921
James River, Buckingham County 14 cabins, 2 family lodges	\$220,701
Occoneechee, Mecklenburg County 11 cabins, 2 family lodges	\$244,102
Kiptopeke, Northampton County 5 family lodges	\$126,436
Claytor Lake, Pulaski County 1 cabin, 3 family lodges	\$175,947

# New Cabins Under Development

Natural Tunnel

9 cabins, 1 lodge

Andy Guest/Shenandoah River

10 cabins, 1 lodge

Douthat

2 cabins, 1 lodge

# 2009 Revenues

## New and Renovated Campgrounds and Camping Cabins

Belle Isle, Lancaster – campground	\$ 40,057
Lake Anna, Spotsylvania campground	\$121,291
6 camping cabins	\$ 26,772
James River, Buckingham - campground	\$ 64,507
Chippokes Plantation, Surry - campground	\$ 68,518
Pocahontas, Chesterfield campground	\$163,350
6 camping cabins	\$ 20,676
Hungry Mother, Smyth - campground	\$ 64,156
First Landing, Virginia Beach - campground	\$302,606

# New Campgrounds Under Development

Andy Guest/Shenandoah River  
campground  
4 camping cabins

Not Open  
Not Open

Natural Tunnel  
campground

Not Open

Douthat (Whispering Pines)  
campground

Not Open



# 2009 Revenue

## New Equestrian Camping

Occoneechee, Mecklenburg	\$ 1,997
Grayson Highlands, Grayson	\$ 6,090
James River, Buckingham	Open 2010
Douthat, Alleghany	Not Open
Staunton River, Halifax	Not Open
Fairy Stone, Patrick	Not Open

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Total New Cabins & Camping	\$2,091,104
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Total All Cabin Revenue	\$4,398,823
Total All Camping Revenue	\$3,305,416
<b>Grand Total Cabins &amp; Camping</b>	<b>\$7,704,239</b>

Total cabin and camping revenue in 1999 was \$3,043,108  
A \$4.6 million increase in 10 years

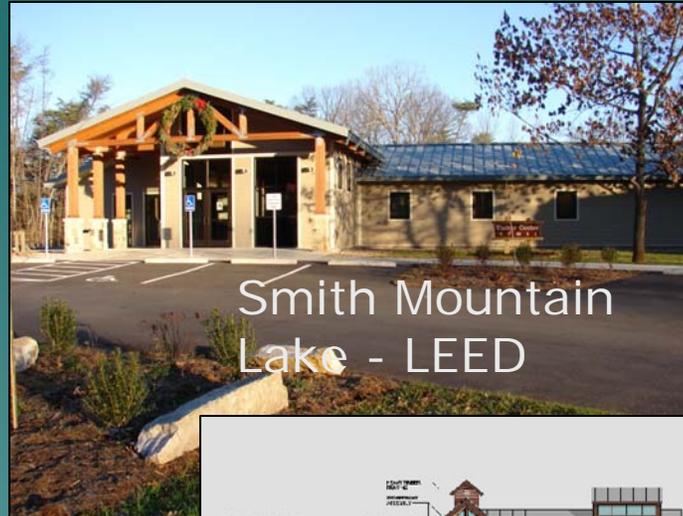
# Value Engineering

Item C-110.50#1h paragraph 2 of the 2008 Appropriation Act said, "The Department of Conservation and Recreation shall also complete a "value engineering" study for the approved prototype cabins to determine if adjustments are warranted in future cabin construction projects and shall report its findings on the study and this pilot project to the House Appropriations and Senate Finance Committees within six months of completing the project."

- The value engineering study was recently completed
- Recommendations are under review
- Numerous recommendations for reducing initial cost of cabins would result in several that may warrant change in future projects

# 9 New & 2 Renovated Visitor Centers 28 Visitor Centers in 26 Parks

Westmoreland



Smith Mountain  
Lake - LEED



Shenandoah  
River

Sailor's Creek  
Battlefield - LEED



James River



Wilderness Road - LEED

Belle Isle



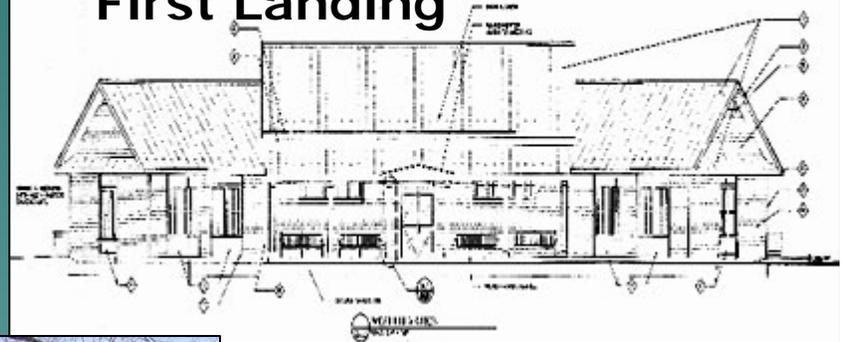
False Cape



Staunton River



First Landing



Mason Neck



# Virginia State Park Volunteers



235,500 volunteer hours valued at \$5 million

# Youth Conservation Corps, Alternative Spring Break, Youth Service Corps and Americorps Workers



More than 7,000 student workers since 2002 and more than 306,000 interpretive and educational program participants in 2009

# Partnerships

www.virginiaoutdoors.com



\$350,000 Dominion Power Grant



\$20,000 and free printing of 250,000 copies



**ODWALLA "Plant A Tree" Program**

TOTAL VALUE: **\$150,000**

TO DATE, \$200,000  
PLANNED FOR 2010

The Plant a Tree Program allows a consumer to "plant" a tree in the state park system of their choice by visiting [www.parkvisitor.com/odwalla](http://www.parkvisitor.com/odwalla). The 2009 program generated over 100,000 clicks in 5 weeks creating a fierce competition among states, high levels of social networking and viral activity. In 2010 this program is going to be open to all states who sign a program agreement with GSG.

\$24,000 for tree planting

\$300,000 Dominion Power Grant



**20% Recycled**

The Park Visitor Welcome Kit is printed on 100% recycled paper. Recycled paper also helps protect along to a friend or recycled.

**PARKVISITOR.COM**

Virginia's award-winning state park system is second to none. The historical, cultural and outdoor opportunities capture the Commonwealth's many different landscapes and beauty. With access to the Chesapeake Bay, the Atlantic lakes, rivers, mountains and meadows, Virginia State Parks offer something for everyone.

Virginians have had a seven-decade love affair with their state parks, and with each visit they collect cherished memories that last a lifetime. It's time to begin making memories of your own at Virginia State Parks.

MACY'S TURNS OVER A NEW LEAF



\$45,000 for interpretive programming



# 2009 Attendance and Economic Impact

Attendance - 7,534,960

Economic Impact - \$175,565,001

