



State Council of  
Higher Education for Virginia

# Overview of Enrollment Growth for Virginia's Higher Education Institutions

16 October 2009



# One of SCHEV's Duties

- § [23-9.6:1](#). Duties of Council generally.
  - 4. Review and approve or disapprove all enrollment projections proposed by each public institution of higher education. The Council's projections shall be in **numerical terms by level of enrollment and shall be used for budgetary and fiscal planning purposes only**. The Council **shall develop estimates of the number of degrees to be awarded by each institution** and include those estimates in its reports of enrollment projections. **The student admissions policies for the institutions and their specific programs shall remain the sole responsibility of the individual boards of visitors**; however, all four-year institutions shall adopt dual admissions policies with the community colleges, as required by § [23-9.2:3.02](#).



# Process Overview

- Institutions develop and submit enrollment targets through 2016
- SCHEV staff and representatives from the SOE, DPB, Senate Finance and House Appropriations met with each institution to discuss their enrollment targets, degree estimates, and underlying assumptions – including institutional plans
- In a small number of cases, institutions were encouraged to revise their targets downward slightly as they appeared unattainable in the context of the IPS standards



# Benchmarks

- In 2002, SCHEV projected an overall increase of 61,000 students enrolled between 2000 and 2010 – institutions have increased by 60,511 in-state students alone since 2000
- Institutional targets add another 10,684 by 2010 in these projections
- In 2003, Gov Warner advocated an increase of 10,000 degree awards by the end of the decade
- Institutions are on track to increase degree awards by 12,809 (from 50,558 in 2001-02 to 63,367 in 2009-10)



# Summary of the Targets

Fall 2008 to Fall 2015

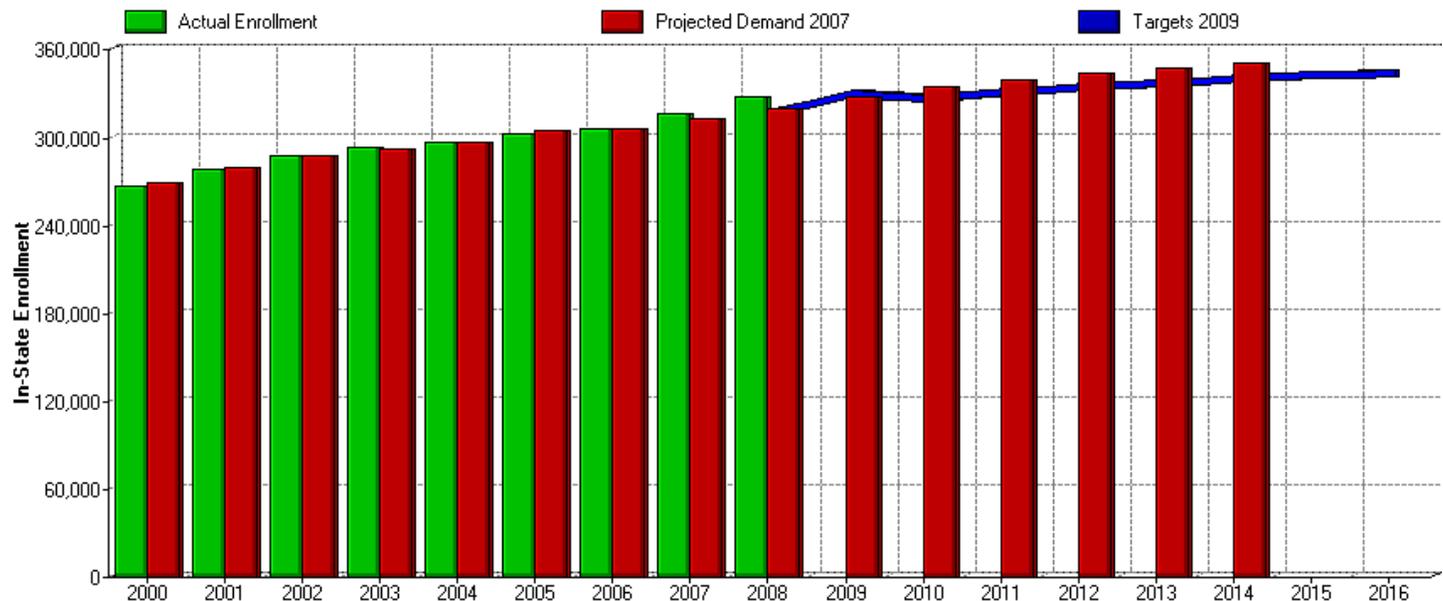
- Four-year increases:
  - 206,592 to 217,565 (5.3%) all students
  - Growth is primarily in graduate programs
  
- VCCS & RBC
  - 177,121 to 184,006 (3.9%) all students

	2008-09		2015-16	
	Actual/Estimated		Projected	
	HC	FTE	HC	FTE
Subtotal	206,592	187,582	217,565	196,395
RBC	1,634	1,452	1,634	1,452
VCCS	175,487	102,683	182,372	110,438
Total	383,713	291,717	401,571	308,285



# Targets and Demand Projections

- Beginning in Fall 2010, we have a projected shortfall in supply against the 2007 demand projections.
- This shortfall appears to continue through 2014.



2009	2010	2011	2012	2013	2014	2015	2016
<b>2007 Projected In-State Demand (Fall Headcount, All Students)</b>							
327,882	334,764	340,294	344,780	348,460	351,518		
<b>Institutional Targets 2009 (Fall Headcount, All Students)</b>							
329,746	326,437	330,642	333,825	336,799	340,053	341,949	343,729



# Where are the gaps in service?

- Overall four-year in-state undergraduate targets lag behind 2007 demand projections

Four-Year Undergraduate							
2009	2010	2011	2012	2013	2014	2015	2016
<b>2007 Projected In-State Demand</b>							
124,665	126,835	128,616	130,097	131,347	132,417		
<b>Institutional Targets 2009</b>							
125,095	126,354	126,646	127,866	128,792	129,461	129,984	130,417

- Two-year in-state undergraduate targets also lag behind 2007 demand projections

Two-year Undergraduate							
2009	2010	2011	2012	2013	2014	2015	2016
<b>2007 Projected In-State Demand</b>							
168,672	173,278	176,927	179,839	182,184	184,095		
<b>Institutional Targets 2009</b>							
168,634	163,908	167,718	168,803	170,465	172,189	173,025	173,915



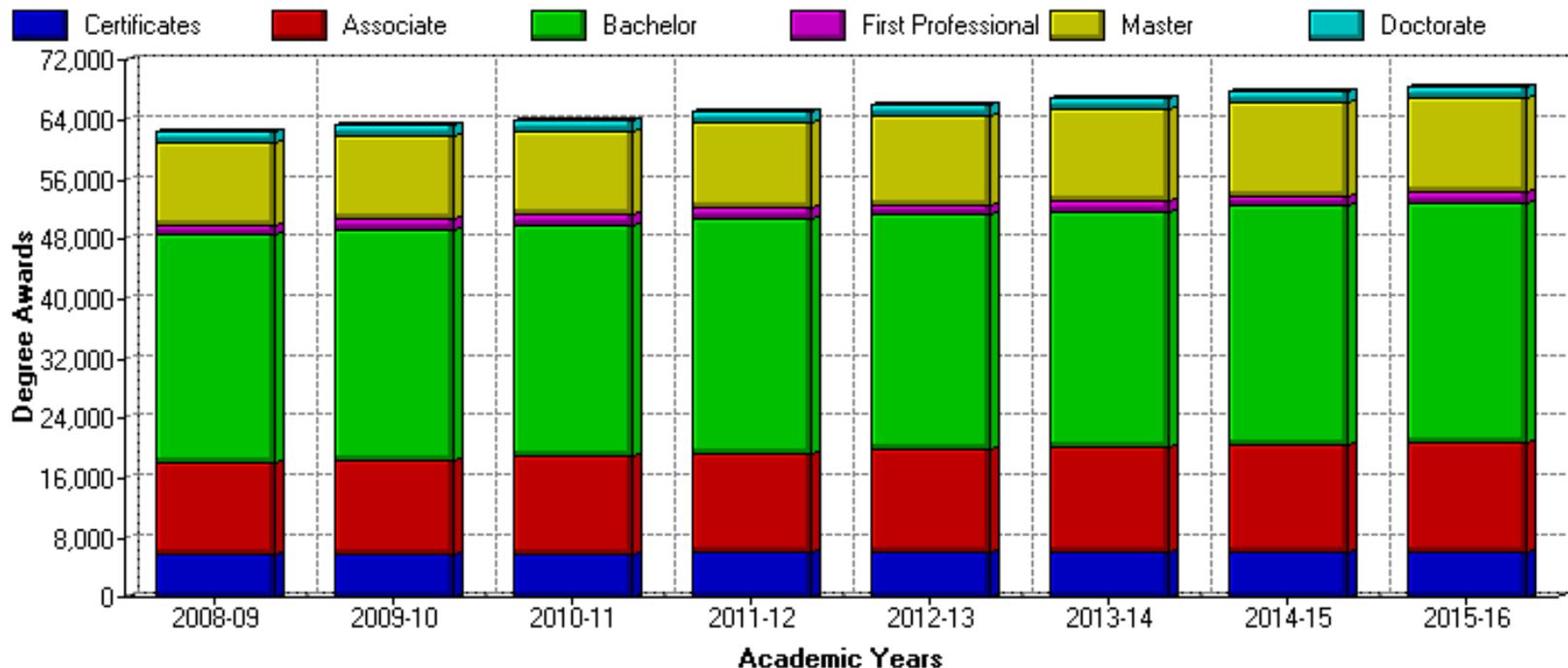
# Service Gaps

- The gap between supply and demand for the VCCS is misleading in that the system will enroll essentially all students that apply.
- However, in all cases, the institutions have exercised caution in setting enrollment targets because of the relationship to IPS.
- Further, given the uncertainty of the economy and levels of general fund support, SCHEV staff advised institutions to err on the side of caution.
- More importantly, access does not appear to be compromised as first-time freshmen targets continue to track with traditional high school graduation patterns.



# Estimates of Degree Awards

- Degree production continues to increase.
- Institutional targets commit to the production of cumulative net increase of over 25,000 degrees (at all levels) by 2015-16.





# Estimates for Fall 2009

- Based on SCHEV's Early Enrollment Estimates:
- The public four year institutions enrollments exceeded their targets by 3,517 students, or 1.66% for all students
  - In-state student enrollment was 1.84% or 3,043 students over targets
- VCCS targets were short by 18,169 students or 9.7% for all students
  - In-state student enrollment was 11.2% or 18,498 students over targets



# Fall 2009 Detail v. Targets

Institution	EEE In-state Estimated Headcount	2B In-state Headcount Targets	Difference	% Difference
Christopher Newport University	4678	4580	98	2.14%
College of William and Mary	5013	4990	23	0.46%
George Mason University	26890	25580	1310	5.12%
James Madison University	13529	13510	19	0.14%
Longwood University	4517	4440	77	1.73%
Norfolk State University	5548	5230	318	6.08%
Old Dominion University	20769	20250	519	2.56%
Radford University	8235	8340	-105	-1.26%
University of Mary Washington	4368	4110	258	6.28%
University of Virginia	15465	15600	-135	-0.87%
University of Virginia's College at Wise	1883	1880	3	0.16%
Virginia Commonwealth University	28234	27810	424	1.52%
Virginia Military Institute	880	870	10	1.15%
Virginia State University	3787	3810	-23	-0.6%
Virginia Tech	21557	21310	247	1.16%
Pub4 Total	165353	162310	3043	1.84%
Virginia Community College System	180798	162300	18498	11.4%
Richard Bland College	1545	1610	-65	-4.04%
Pub2 Total	182343	163910	18433	10.11%
All Publics Total	347696	326220	21476	6.18%



# Fall 2009 Detail v. 2008

Institution	EEE In-state Estimated Headcount (2009)	In-state Headcount (2008)	Difference	% Difference
Christopher Newport University	4678	4670	8	0.17%
College of William and Mary	5013	5080	-67	-1.32%
George Mason University	26890	25310	1580	6.24%
James Madison University	13529	13070	459	3.51%
Longwood University	4517	4440	77	1.73%
Norfolk State University	5548	5150	398	7.73%
Old Dominion University	20769	20380	389	1.91%
Radford University	8235	8460	-225	-2.66%
University of Mary Washington	4368	4100	268	6.54%
University of Virginia	15465	15510	-45	-0.29%
University of Virginia's College at Wise	1883	1870	13	0.7%
Virginia Commonwealth University	28234	27590	644	2.33%
Virginia Military Institute	880	860	20	2.33%
Virginia State University	3787	3460	327	9.45%
Virginia Tech	21557	21340	217	1.02%
Pub4 Total	165353	161290	4063	2.46%
Virginia Community College System	180798	167540	13258	7.91%
Richard Bland College	1545	1610	-65	-4.04%
Pub2 Total	182343	169150	13193	7.24%
All Publics Total	347696	330440	17256	4.96%



# Issues

- Despite the decreases in general fund support, public institutions are still staying true to their mission of enrolling Virginia residents – in-state student enrollment is up almost 5% over last fall.
- Stimulus funds work to keep tuition increases down in the very near term, but those funds will run out by the time these projections are updated in 2011.
- SCHEV's Base Adequacy summaries are based on the latest actual annual FTE enrollment and thus do not reflect current enrollment growth.
- Base Adequacy estimates will not be updated for 2009-10 enrollment until September, 2010.