



**Six Year Strategic Plan for  
Virginia's Community Colleges**

**A report on the efforts of  
Virginia's Community Colleges to  
Help put Virginians back to work**

# The community college mission has never been more relevant.

“Where else could I make \$26 an hour with nothing else but a high school education?”

*-Bo Owens*

*25 year employee*

*Franklin International Paper Mill*

*Richmond Times-Dispatch 11/1/09*



## Unemployment rate jumps to 10.2 percent; highest since 1983

By Neil Irwin

Washington Post Staff Writer

Friday, November 6, 2009 12:27 PM

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## Great job openings, no candidates

Hiring managers struggle to find employees, even as millions of jobs seekers are desperate for work.

By Jessica Dickler, CNNMoney.com staff writer

Last Updated: November 3, 2009: 1:50 PM ET

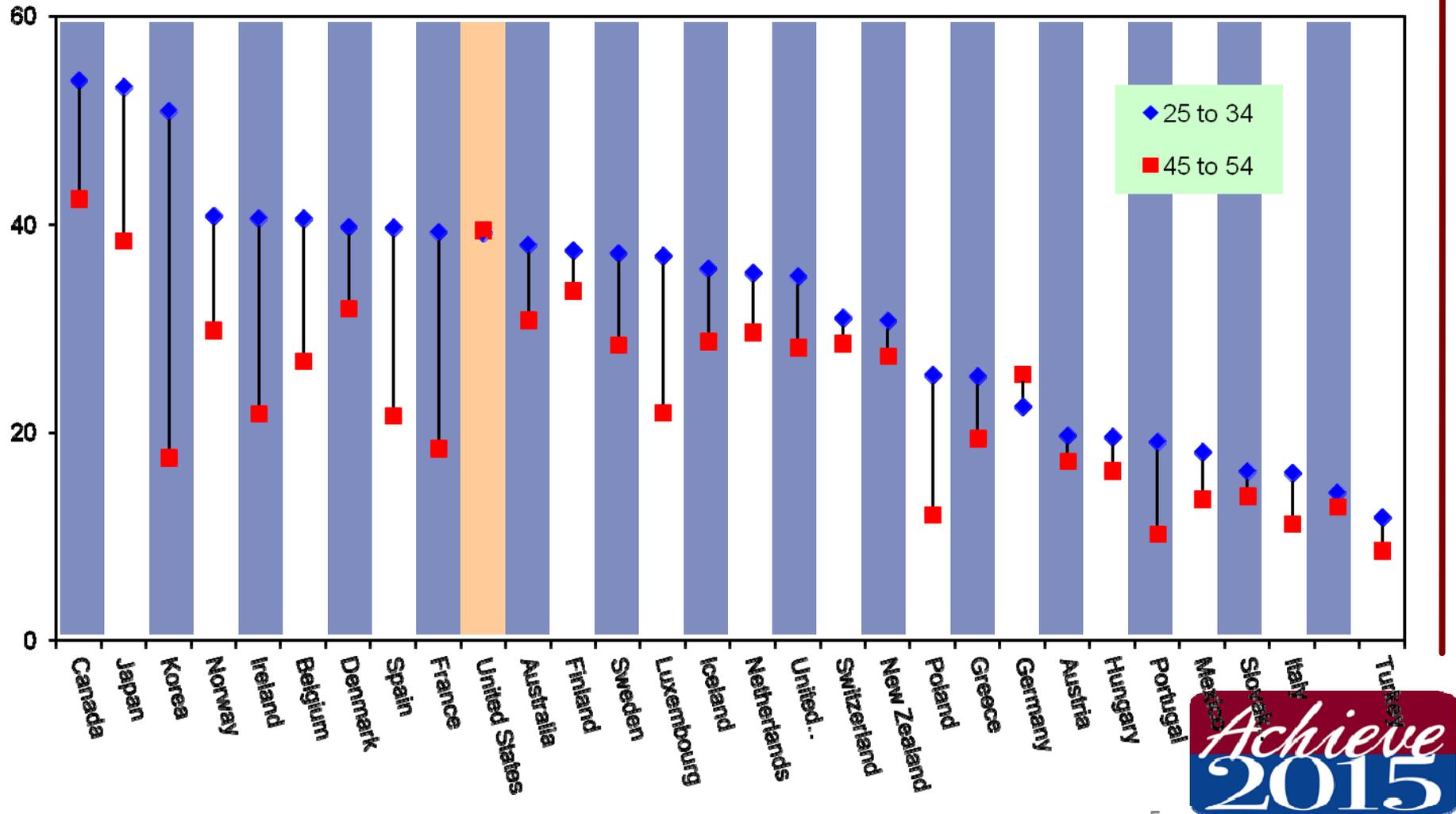
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# *Achieve 2015*

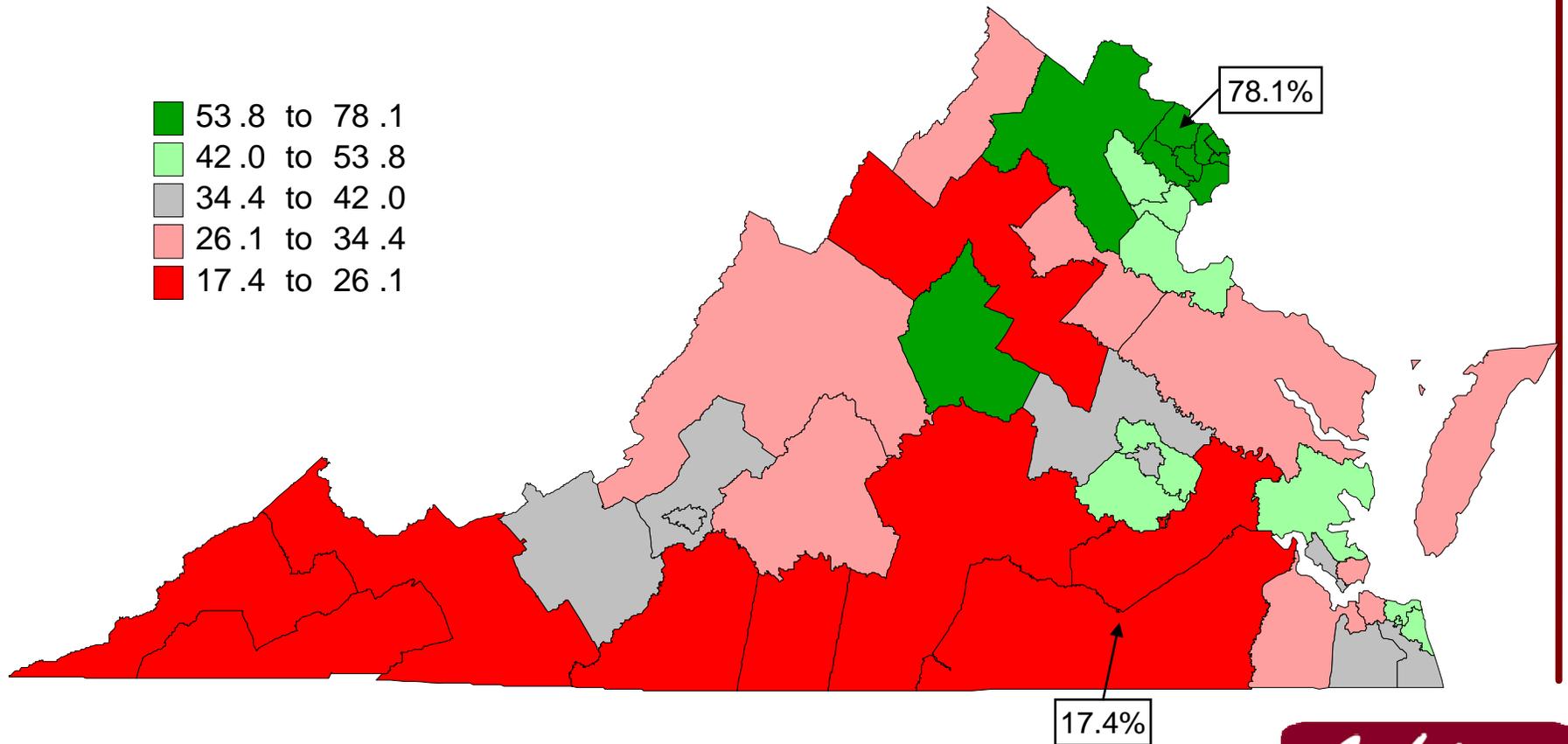
- Focus on state needs.
- Began with public hearings (Spring '08).
- Adopted by State Board in Nov '09.



# America's Baby Boomers are more educated than their children.



# Percent of Virginia Population Age 25-64 with an Associate Degree or Higher (2006)



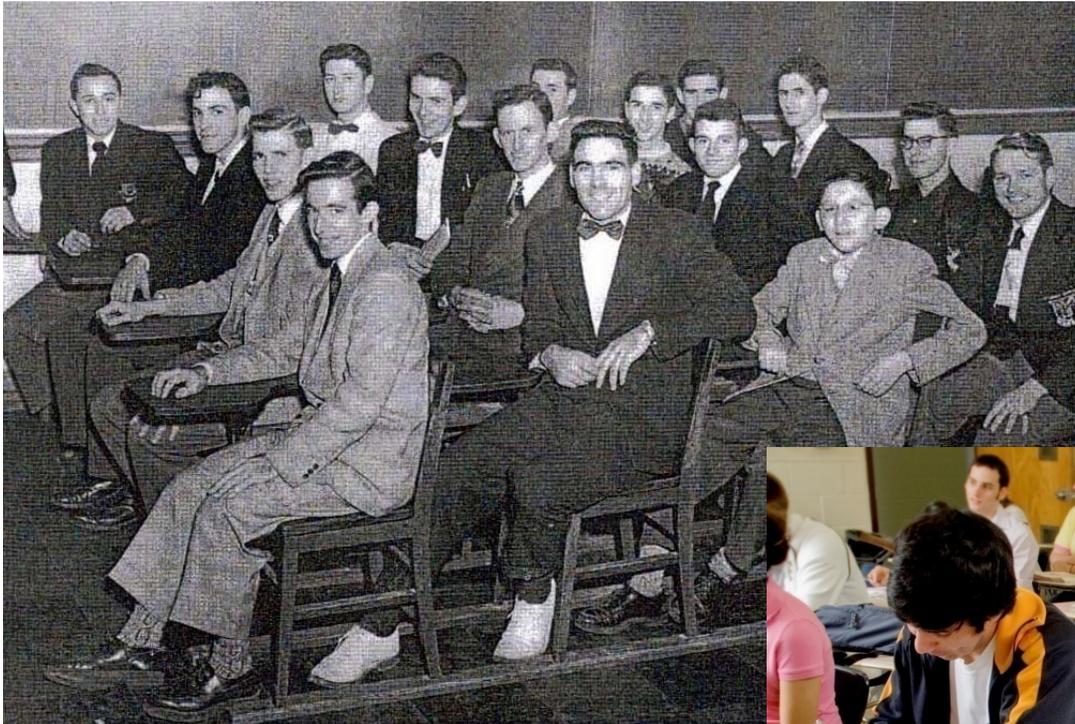
Virginia = 42.6%

Source: U.S. Census Bureau, 2006 ACS PUMS File



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# Our state and students are changing



*Siena College, circa 1950*

*A VCCS College, 2008*





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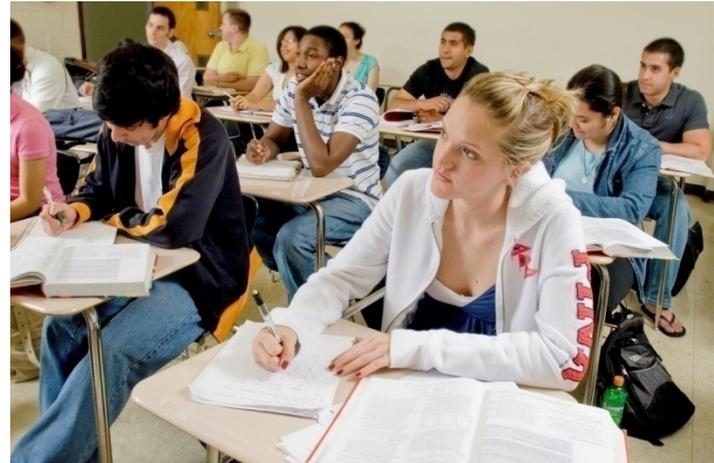
# Five Goals

**Access**  
**Affordability**  
**Student Success**  
**Workforce**  
**Resources**



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# Access



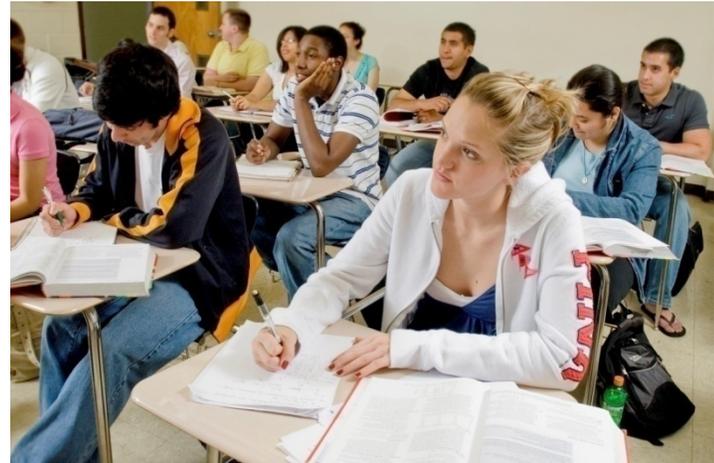
Increase the number of individuals who are educated and trained by Virginia's Community Colleges by 50,000 to an annual total of 423,000, with emphasis on increasing the number from underserved populations by at least 25,000 individuals.

# *Access: background*



- Over the last two years, VCCS enrollment has grown by **22,000** students.
- Preliminary figures indicate that VCCS Spring 2010 enrollment is growing by an additional **15,717** students.
- For perspective, UVA's John Paul Jones Arena seats 16,000.

# Access: *strategies*



- Middle College
- Career Coaches
- *Great Expectations*
- Virginia Education Wizard
- Working with K-12 to improve college readiness.

# Affordability



Maintain tuition and fees at less than half of the comparable cost of attending Virginia's public four-year institutions, and increase the annual number of students who receive financial assistance through grants and scholarships by 36,000.



# Student Success



Increase the number of students graduating, transferring or completing a workforce credential by 50%, including increasing the success of students from underserved populations by 75%.

# Student Success: *strategies*

- Developmental Education Taskforce
- Virginia Education Wizard
  - **230,000+** visitors since March
- Guaranteed Transfer Agreements
  - We hold agreements with **24** public and private universities
  - Since 2003, **44,000+** of our students have successfully transferred



# Workforce



Double the annual number of employers provided training and services to 10,000, with a particular focus on high-demand occupational fields.

# Workforce: *background*



# Resources



Raise at least \$550 million in cumulative gifts and grants to support the mission of Virginia's Community Colleges.



# Resources: *background*



## By next year:

- State support < student tuition (per student).
- State support for c.c. per student could = state support for private colleges through TAG.



# A perspective on enrollment growth



**Dr. Deborah DiCroce, President  
Tidewater Community College**

# Reengineering Virginia's Community Colleges

- Compelling public agenda
- Explosive enrollment growth
- Unprecedented budget cuts
- URPs/college readiness
- The call for more graduates

*(President Obama, Governor McDonnell)*



# Reengineering Virginia's Community Colleges



**Dr. Bob Templin, President**  
**Northern Virginia Community College**

## How can you help Virginia's Community Colleges?

- Preserve what remains of our public funding;
- Include our projects in the capital plan;
- And preserve the governing authority of our State Board.





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**Thank you.**