

# ADVANCE

A NOVA | MASON PARTNERSHIP



## Senate Finance Committee's Subcommittee on Education

Dr. Michelle Marks

Vice President for Academic Innovation and New Ventures

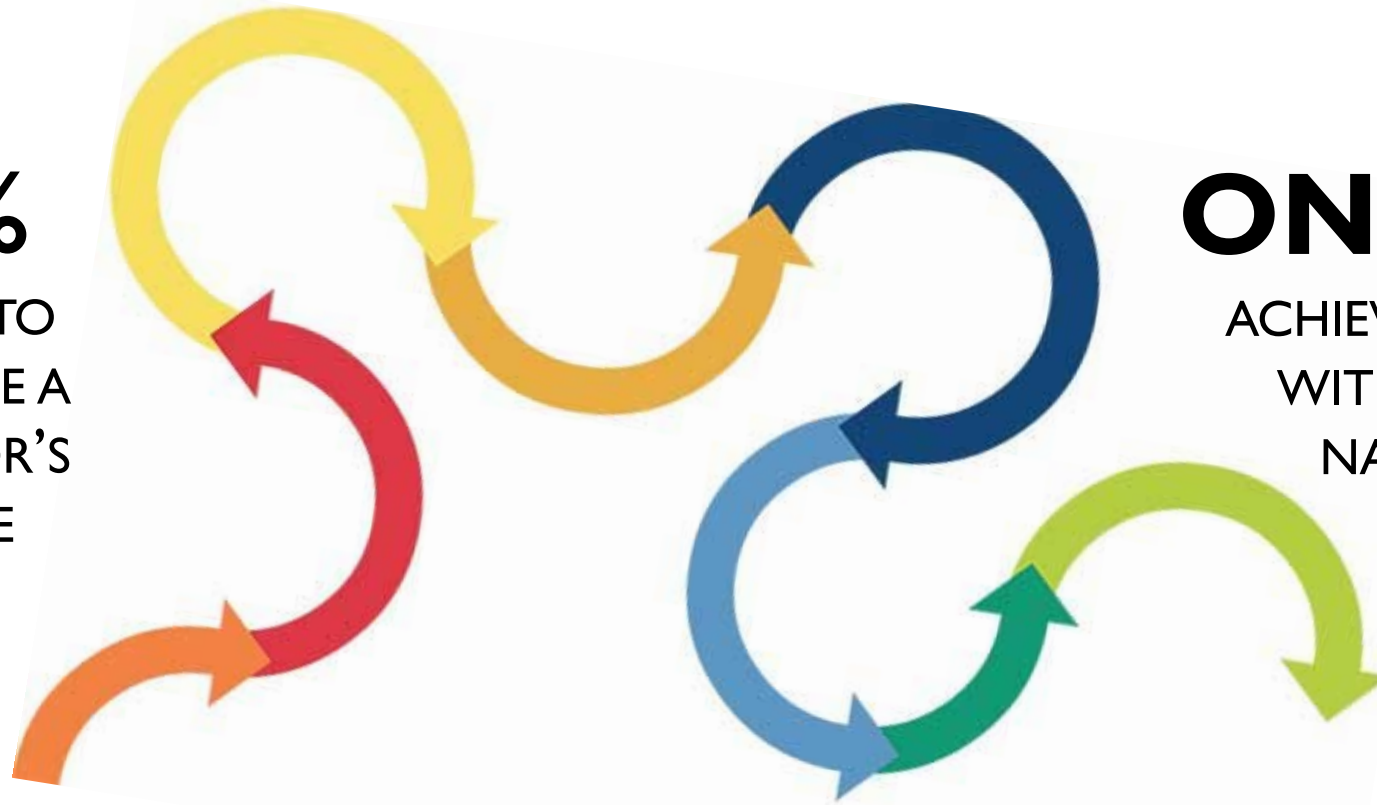
George Mason University

*January 10, 2019*

# The Transfer Problem is National

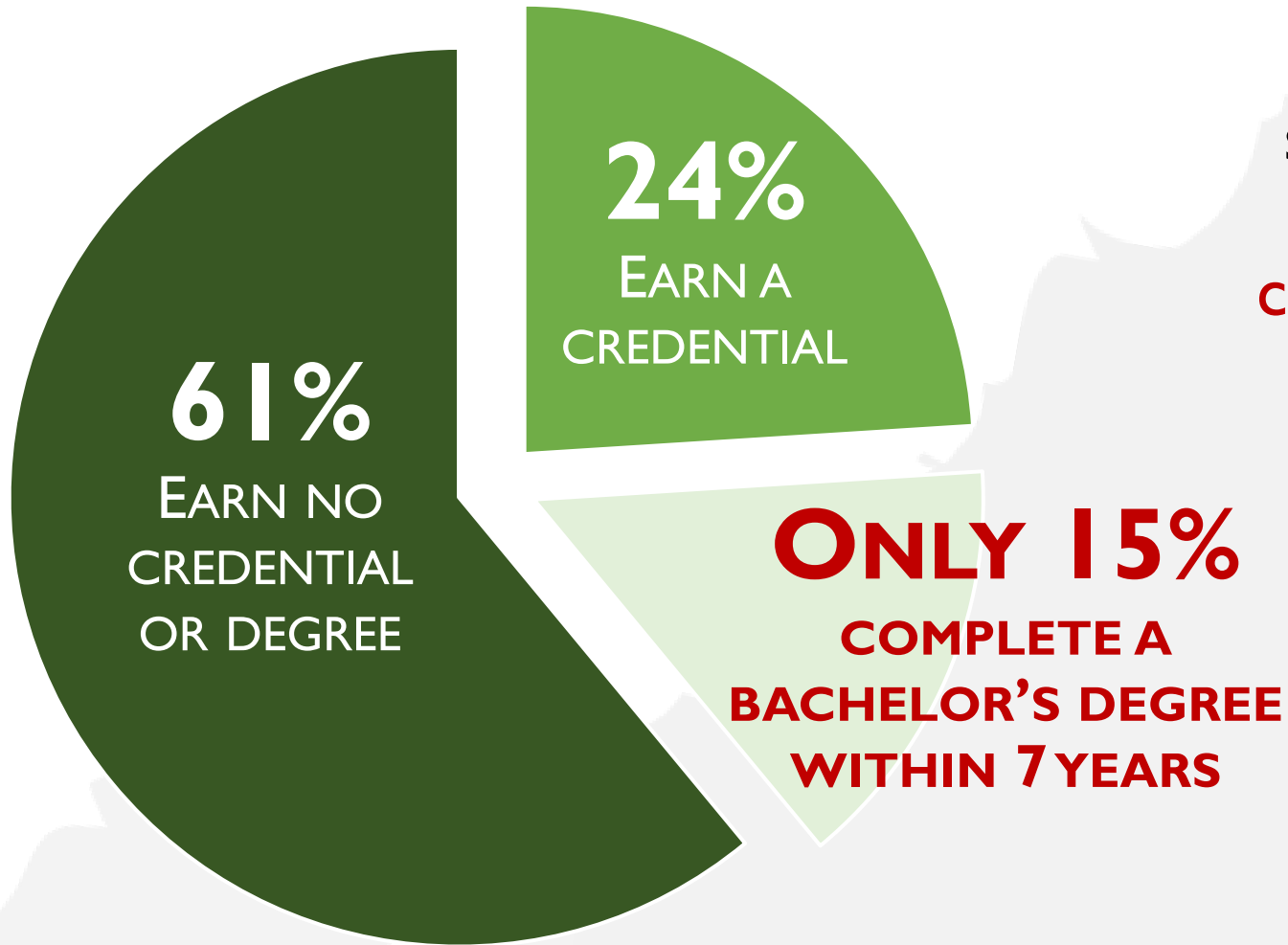


**80%**  
INTEND TO  
COMPLETE A  
BACHELOR'S  
DEGREE



**ONLY 15%**  
ACHIEVE THAT GOAL  
WITHIN 7 YEARS  
NATIONALLY

# The Transfer Problem in Virginia



Virginia community college students accumulate nearly a **semester's worth of excess credits** by the time they earn a bachelor's degree





# Proud of Our Track Record with Transfer Students

	Number of Transfers (2012-13)*	Number of Transfers (2016-17)*	4-yr Transfer Graduation Rate (2012-13)**
George Mason University	2,680	3,297	74.4%
Virginia Commonwealth	1,784	2,066	65.3%
Old Dominion	2,158	2,323	57.9%

Mason is home to  
**27%**  
of Virginia's transfer students—the  
greatest number in the Commonwealth

*\*Sources: SCHEV website, TR01: Trends on Transfers from Two-Year Institutions; Two-Year TR05: Transfer-Four-Year Completion.*

*\*\*2012-13 most recent comparable, public data across institutions.*

# Features of ADVANCE



**SEAMLESS  
CURRICULAR  
PATHWAYS**



**DEDICATED  
SUCCESS  
COACH**



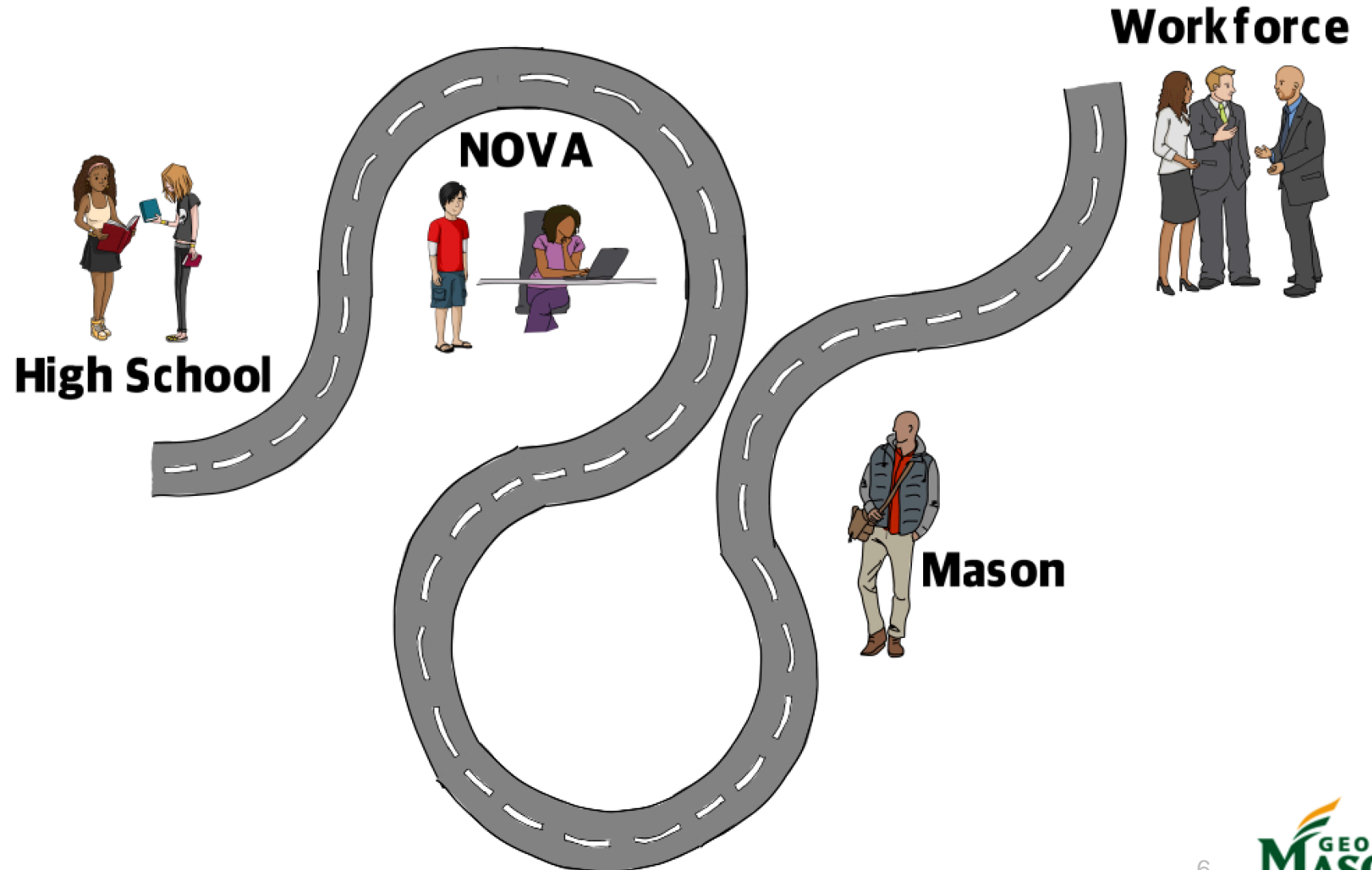
**ACCESS TO  
MASON SERVICES  
FROM DAY 1**



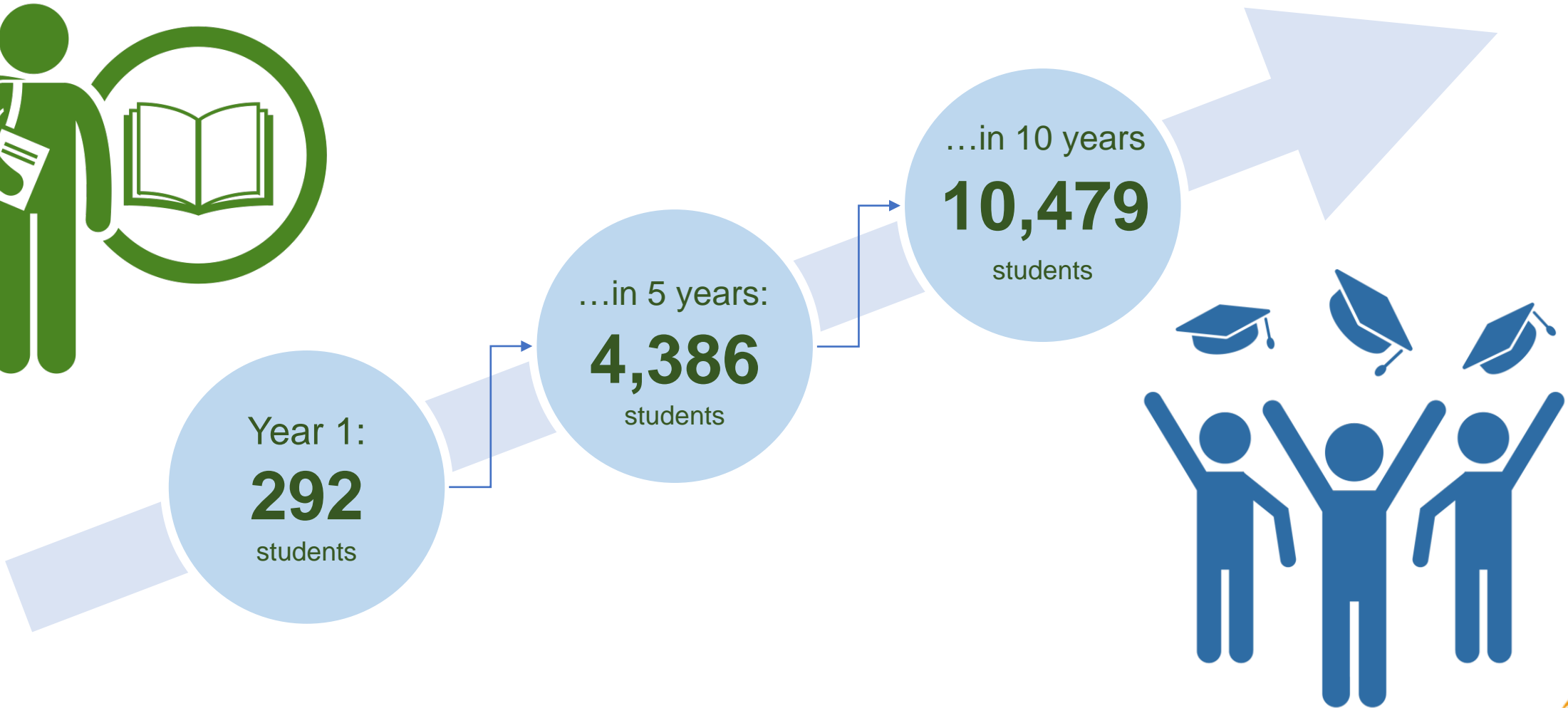
**CAREER  
FOCUS**

# Growing the Talent Pipeline in Virginia

- Dual enrollment
- Passport credits
- Credit for work-based learning
- Employer engagement



# Enrollment Projections



*\*Total number of students participating in ADVANCE, 2019-2029..*