



# Prince William HOSPITAL

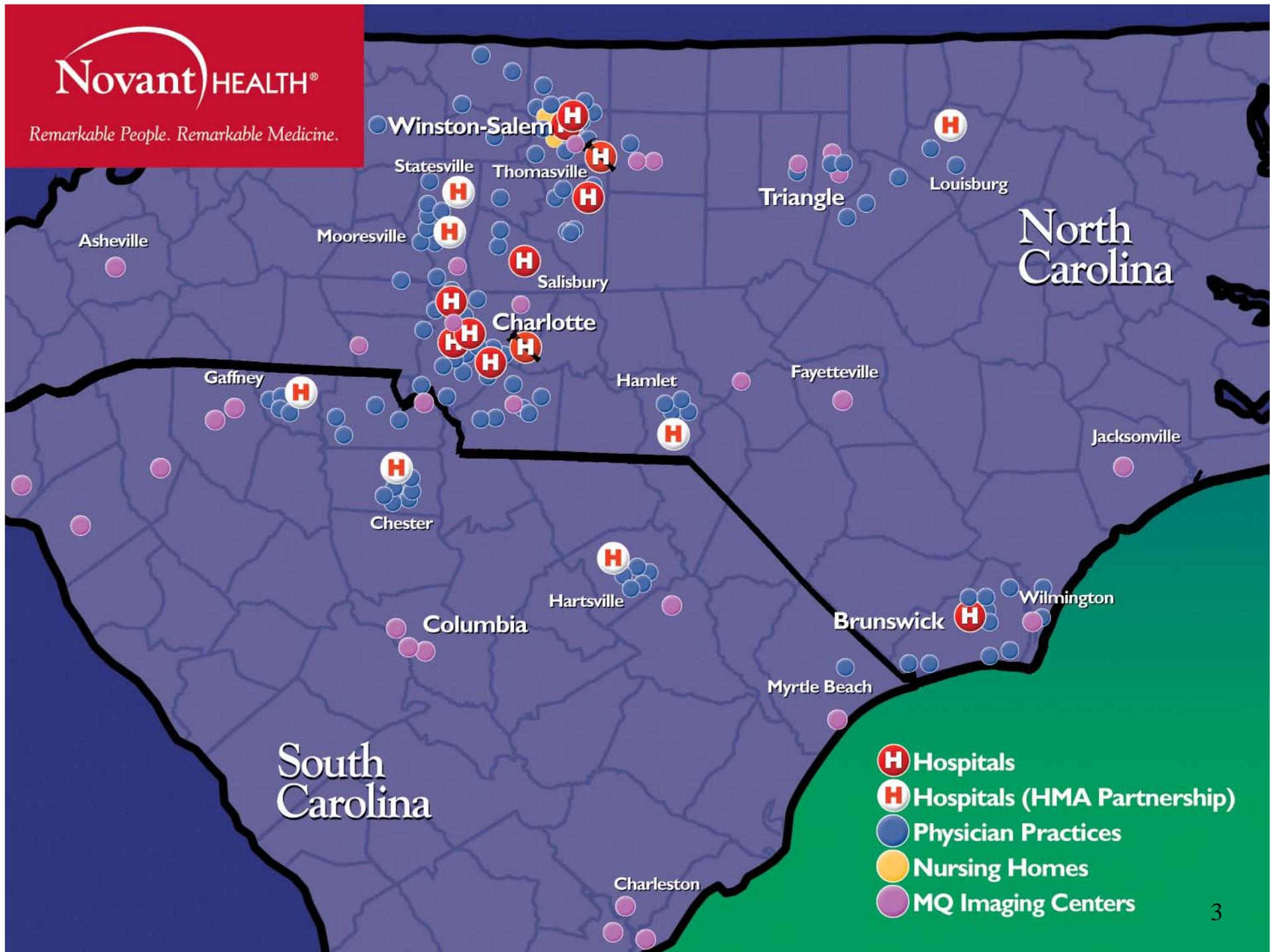
*Remarkable People. Remarkable Medicine.*

## An Overview

July 19, 2010

## Overview

- Founded in 1964 by the community
- 70 licensed bed not-for-profit hospital
- Located on 55 acres in the City of Manassas
- Joined Novant Health in 2009



-  Hospitals
-  Hospitals (HMA Partnership)
-  Physician Practices
-  Nursing Homes
-  MQ Imaging Centers



## **Mission**

Novant Health exists to improve the health of communities,  
one person at a time

## **Vision**

We, the employees of Novant and our physician partners, will deliver the  
most Remarkable Patient Experience,  
in every dimension, every time

## **Values**

- Compassion
- Personal Excellence
- Diversity
- Teamwork

## Services Provided

- Medical & Surgical Unit
- Critical Care Unit
- Women & Children's Services
- Orthopedics
- Oncology
- Behavioral Health
- Emergency Services
- Wellness and Fitness Center
- Physical, Speech and Occupational Therapies
- Occupational Health

# Cancer Center

- Located in Gainesville on Rt. 29
- A partnership with Fauquier Hospital
- Innovative and up-to-date cancer-fighting technologies
- 3-year accreditation in radiation oncology services



Fully Accredited  
by the  
**American College  
of Radiology**



**The Cancer Center  
at Lake Manassas**

*a partnership of Prince William  
& Fauquier Hospitals*

# Heathcote Health Center

- 38 acres at Rt. 15 & I-66
- 24/7 Emergency Room
- Outpatient Services
  - Physical, Speech & Occupational Therapy
  - Lab
  - X-ray
  - MRI
  - CT



# Heathcote Health Center

## Physician Specialties

- Cardiology
- General, Vascular & Thoracic Surgery Group
- Otolaryngology (ENT)
- Ophthalmology
- Orthopedics
- Internal Medicine
- Pediatrics
- Plastic Surgery
- Neurology
- Urology



# Recent Successes

## Expanded services and facilities:

- Marblestone Health Center 2009
- Heathcote Health Center 2008
- New Pharmacy 2008
- Surgical Center 2007
- Cancer Center 2007
- New ER & Outpatient Surgery Center 2005



## PWH Volumes in 2009

- Inpatient discharges: 9,722
- Newborn deliveries: 2,500
- ER visits: 69,000 (2<sup>nd</sup> busiest in Northern Virginia)
- Surgical procedures: over 5,000
- Outpatient diagnostic procedures: 141,140

# Awards

- Numerous recognitions for excellence in orthopedics from *HealthGrades*
- Commission on Cancer Award of Excellence
- Joint Commission Recertification in Hip & Knee and Pneumonia. Certification in Heart Failure and Acute Myocardial Infarction
- Senate Productivity & Quality Award for VA
- *Washingtonian* magazine named 131 PWH physicians to its Top Doctors list
- Voted Best Hospital in Prince William County "Reader's Choice" Award *News & Messenger* 2007, 2008 & 2009

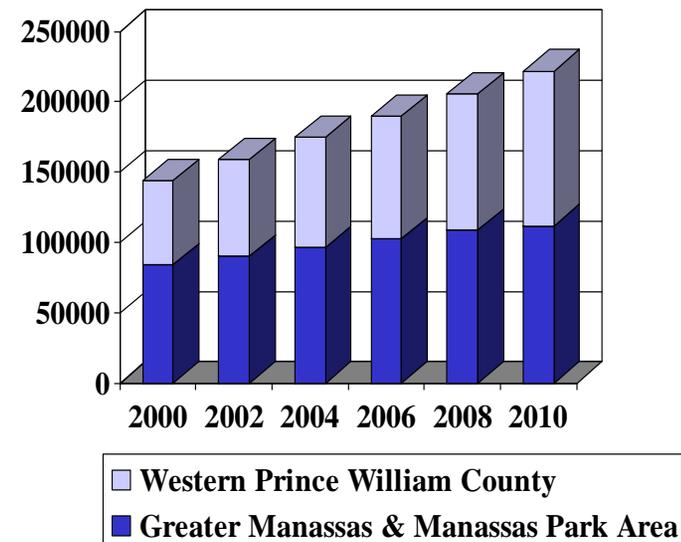


HEALTHGRADES®  
GUIDING AMERICA TO BETTER HEALTHCARE™



# Population Served

- Population of Prince William County has grown 20% since 2004
- 450,000 residents live in Prince William County
- Prince William Hospital serves over 250,000 residents



## Investing to Grow with Novant

Novant has pledged more than \$240 million to help PWHS serve the fast-growing population.

Specific benefits to the community:

- Recruiting 70 additional physician specialists
- Updating Manassas campus facilities
- Bringing new services to Manassas campus
- Building a hospital in Haymarket, Va. to provide residents with access to inpatient hospital care closer to home

## Investing to Grow with Novant

### Progress to date:

- MRI installed at Heathcote Health Center in November 2009.
- Received approval to build Cardiac Catheterization Lab at the hospital. Opening by December 2010.
- Filed COPN to build Haymarket Hospital at Heathcote. Approval pending in November 2010.

# Haymarket Future

Hospital to be built at Heathcote site

Total beds: 60



- All private rooms
- 40 medical/surgical beds
- 8 critical care beds
- 12 labor, delivery and recovery beds
- 4 operating rooms
- Projected opening date 2015

# Challenges

- Declining Medicare and Medicaid reimbursement rates
- Capital requirements
- Expense of technology
- Need for updated physical plant
- Rising Charity Care responsibility (as a payer and COPN requirements)
- Impact of Federal health reform

## Healthcare Reform

- “Nearly  $\frac{3}{4}$  of healthcare executives surveyed say healthcare reform will have a negative impact on our facilities...”

*Source AMN Healthcare , April 22,2010*

- “ Additional demand for health services could be difficult to meet initially with existing health resources and could lead to price increase, cost shifting, and/or changes in provider’s willingness to treat patients with low-reimbursement health coverage.”

*Source: Government report : Health law could hike prices, make employers drop coverage by Bob Cusack, 4.22.10*