

# **FAMIS Outreach and Enrollment Partnership: Virginia Health Care Foundation and the Department of Medical Assistance Services**

Health and Human Resources Subcommittee

Senate Finance Committee

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By

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# Overview of VHCF's FAMIS Outreach Initiatives

- Started in 1999 by funding 12 *Project Connect* outreach workers.
- Have successfully obtained FAMIS for 76,047 uninsured children; applications for 1,206 additional children pending.
- FAMIS Enrollment Tracking Database
- *SignUpNow* training regarding FAMIS eligibility criteria and processes (*9,578 trained*)
- *SignUpNow Outreach* quarterly newsletter



# Current Sources of Outreach Funding

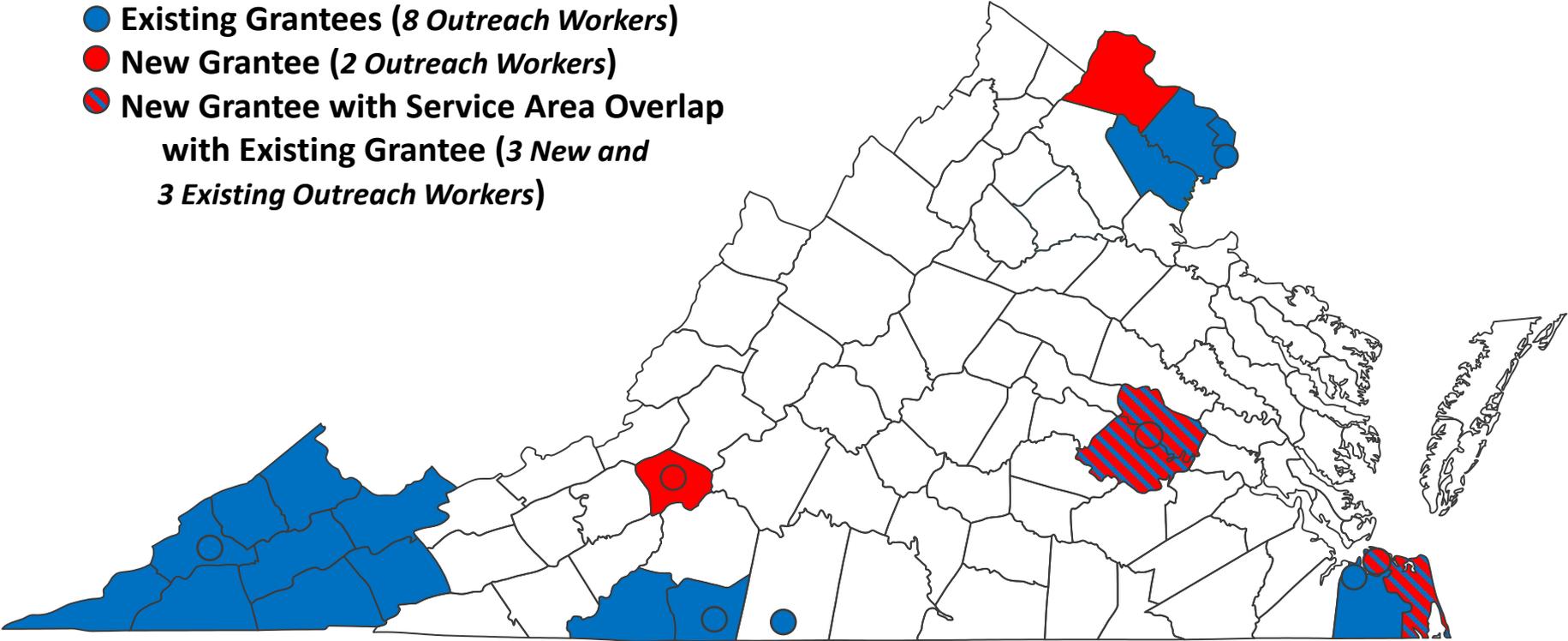
- Contract with DMAS
- Federal CHIPRA Grant



# VHCF *Project Connect* Localities in Virginia

**Color Key:**

- Existing Grantees (*8 Outreach Workers*)
- New Grantee (*2 Outreach Workers*)
- New Grantee with Service Area Overlap with Existing Grantee (*3 New and 3 Existing Outreach Workers*)



# Areas in Virginia with the Highest Number of Uninsured Children Eligible for FAMIS

	Area	Estimated Number of Uninsured Children (2012)
	Fairfax City/County	7,855
	Prince William County	4,068
	Henrico County	3,313
	Virginia Beach	3,153
	Chesterfield County	2,933
	Norton and the Counties of Buchanan, Dickenson, Lee, Russell, Scott, Smyth, Tazewell, Washington, Wise	2,204
	Loudoun County	2,084
	Norfolk	1,929
	Arlington County and Alexandria	1,920
	Newport News	1,567
	Richmond	1,522
	Chesapeake	1,500
	Roanoke City/County	1,496
	Spotsylvania County	1,199
	Martinsville, Danville, Henry County and Patrick County	1,191
	Hampton	1,116
	Stafford County	1,036



# Why is FAMIS Outreach Necessary?

- Virginia is below the national average in percent of eligible children enrolled
- 68,000 Virginia children are eligible for FAMIS, but not enrolled
- No publicity by the state due to funding cuts over the years.
- Many parents do not know their children are eligible (*first responders, teachers*)
- Stigma of government assistance
- Many families are intimidated by state systems and need 1:1 help



# Why are the FAMIS Programs So Important?

- Children with healthcare coverage are more likely to:
  - Stay healthy with regular checkups
  - Get needed immunizations
  - Get medical care early so small illnesses don't turn into big ones
  - Miss fewer school days due to illness
- Parents are able to:
  - Select a doctor they trust for their children
  - Stop worrying about how to pay for medical bills
  - Miss fewer working days due to a child's illness



# FAMIS = Healthy Kids



**For more information visit:**  
**[www.vhcf.org](http://www.vhcf.org) or contact:**

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